

STEVEN TIAO

TIAO.CA

ART DIRECTOR / DESIGNER

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ABOUT

Steven Tiao is an art director and designer in Toronto, Canada. Currently, he is a creative at The&Partnership Inc. He is also creative partner at Chop Chop, a family operated restaurant in Trinity-Bellwoods. With over 8 years of agency experience, he has worked on multiple brand categories ranging from automotive, food & drink and telecommunications to name a few. His work has been recognized by the Cannes Lions, the Advertising & Design Club of Canada, the One Show and various international shows and publication.

WORK EXPERIENCE

2019 – Current	The&Partnership Inc., Toronto Sr. Art Director Manulife, Canada Post, Sapporo, Sleeman, Google
2017 – Current	Chop Chop Creative Partner
2016 – 2018	Leo Burnett, Toronto Art Director Bell Canada, Buick, Crime Stoppers, GMC, Kraft, Northwestel, Paderno, P&G, Smuckers, TD
2015 – 2016	Juniper Park / TBWA, Toronto Art Director / Designer Apple, Nissan, Miller Lite, CIBC, Virgin Mobile
2012 – 2015	Leo Burnett, Toronto Art Director Bell Canada, Kelloggs, Earls Kitchen+Bar, Ikea, LCBO, TD, Mr. Clean, Yellow Pages

EDUCATION	2015 – 2015	Juno College of Technology (formerly HackerYou) Introduction and Advanced Web Development.
	2010 – 2012	George Brown College, Graphic Design Ontario College Advance Diploma, with Honours
	2007 – 2009	Ryerson University Business Management

COMMUNITY INVOLVEMENT	2014 – Present	College Guest Speaker Various classroom talks at George Brown, Humber College and Centennial College
	2019	George Brown College: NEXT Year End Show Designer for the 2019 Graduate Show
	2016	George Brown College: Year End Show Guest Judge
	2015	George Brown College: Year End Show Guest Judge
	2014	George Brown College: Working in Advertising Speaker & Panelist
	2014	5th Annual Creative Expo Talk by Applied Arts: Speaker & Panelist

ACCOLADES Cannes Lions International Festival of Creativity (x2 Bronze), Cannes Young Lions – Canadian Cyber Category (1 Gold), The Advertising & Design Club of Canada (2 Gold, 2 Silver, 1 Merit), One Show (1 Merit), Cassies (2 Gold), Communication Arts (In Annual), Young Guns Award (1 Finalist), Applied Arts (x5), Applied Arts–Young Blood (x1), Kinsale Shark Awards (1 Bronze), Registered Graphic Designers of Ontario (1 Gold), The Advertising & Design Club of Canada–National Student Competition (1 Gold)